



Anne Geurts

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- **25+ years in communication:** creating, editing and adapting/translating content (print/online), published in France, event management, public relations, media relations, and training/teaching
- **10+ years as an interpreter:** interpreting EWC, board and annual shareholder meetings for CAC 40 companies, providing interpreting and moderation on most top-level RSI platforms (Interprefy, KUDO, Voiceboxer, Interactio, Zoom...), proactively managing teams and projects within both cost and deadline, integrating quickly and diplomatically with agency and client teams
- **Bilingual English – French**
- **International professional experience USA/Europe**
- Successfully completed 1st year of the **Master in Conference Interpreting** (ISIT, Paris)
- **MBA-type Master’s degree** in non-profit organisation leadership and management obtained in the US in **December 2010**
- **Bachelor of Arts** in communication, public relations and media relations

Core Strengths

- Interpretation | Translation
- Writing | Editing
- Media Relations | Media Training
- Client Relationship Development
- Team Management | Coordination
- Project Management | Coordination
- Global Lens | Multicultural
- Curiosity | Passion

Professional Experience

9/11 – Current,
Brussels, BELGIUM
Paris, FRANCE

Interpreter, Translator, Moderator and Communication Consultant | Self-employed

Conference interpreting financial, medical, technical and legal content (simultaneous and remote simultaneous, whispered, liaison, consecutive). Moderating online meetings on RSI platforms (Voiceboxer, KUDO, Zoom). Translating financial, technical and legal content into English and French. Writing content (newsletters, corporate magazines and anniversary editions).

- **Clients:** Arianespace, Banque de France, BNP Paribas, Bristol Myers Squibb, EDF, Engie, Euroclear, European Institutions, Eurotunnel, IFRC, Inter-Parliamentary Union, IPSOS, LafargeHolcim, Medatec, Novo Nordisk, Société Générale, Solvay, Steris, Stryker, Thales, Teva, TotalEnergies, UCB, UNEP, Vinci, VISA...
- **Selected achievements:**
 - Authored a 90-page centennial anniversary book for Eaux du Nord, the leading water company in the Lille area (wholly owned by Suez Environnement)

11/08 – 8/11,
Seattle, WA

Communication Consultant and Journalist | Self-employed

Pitched, researched, and wrote original stories for the French equivalent of Advertising Age (new media, agency business, media industry). Translated marketing, technical and legal content into English and French. Participated in United Way of King County’s 2010 Workplace Giving Campaign (event management, public speaking).

- **Clients:** Banque Pasche, CB News Magazine, Conjoncture, Geosys, Giesbert & Associés, Seattle Lighthouse for the Blind, Ubleam, United Way of King County, Youth Mentoring Connection...
- **Selected achievements:**
 - Managed a Workplace Giving Campaign portfolio of high-profile corporate accounts (over \$900,000 in combined donations within an overall record-breaking \$120 million campaign)
 - Established myself as the US correspondent for CB News Magazine, pitching my own original stories to the editor-in-chief

12/07 – 9/08,
Sheridan, WY

Project Manager | Media Solutions International

Handled all corporate communications for key client in the energy sector. Created all written material for internal and external audiences, including technical industry newsletter articles, web content, PowerPoint presentations, speeches, training materials, international business etiquette guidelines, and recruiting materials. Managed the creation, execution, and dissemination of all visual corporate identity materials.

- **Selected achievements:**
 - Replaced key client’s Vice President, Business Operations as editor-in-chief of the newsletter
 - Project-managed the creation of Arabic and Spanish languages websites
 - Provided cross-cultural consulting for Egyptian governmental visit to Wyoming sites

8/03 – 12/07,
Toulouse, FRANCE

Communication Consultant and Journalist | Self-employed

Published articles in France and online. Authored an e-book on SEO. Created and translated website content, and adapted technical content for general audiences. Developed content for governmental e-learning program. Taught French undergraduates majoring in communications and public relations.

- **Clients:** CB News Magazine, Caisse des Dépôts, CNED, ISCOM, LogMeln, Media Solutions International, Medicare...
- **Selected achievements:**
 - Project-managed biannual community event (emcee, sponsor – media – guest speaker relations)
 - Pitched, created, and taught classes in International Communications, Crisis Communication Management, and Social Media

2/02 – 12/02,
Bordeaux, FRANCE

Communication Manager | Bordeaux Wine Syndicates and Cooperatives

Prepared and managed media relations, visiting journalists and international wine professionals. Organized general public and VIP events. Wrote and published monthly wine industry newsletter. Created, updated and translated content for website and promotional material.

- **Selected achievements:**
 - Doubled media coverage and grew public attendance by 150% for main annual public event
 - Developed relationships between the Syndicates and British wine professionals

8/95 – 7/03,
Bordeaux, FRANCE

Communication Consultant and Editor | Self-employed

Created and translated promotional brochures and website content for wine and tourism industries. Published articles in weekly periodicals and local newspapers in France.

4/93 – 6/95,
Paris, FRANCE

Assistant Account Manager | IRMA, Grey, I&E

Organised general public, VIP and internal events. Translated and edited brochures, annual reports and newsletters for several key international clients. Wrote and published technical articles in industry magazines.

Education & Professional Training

2014-2015
Paris, FRANCE

Master in Conference Interpreting | ISIT – *Institut Supérieur d'Interprétation et de Traduction*

- 1st year successfully completed as an English A – French A | Currently on a hiatus

2010,
Seattle, WA

MBA-type Master's degree in non-profit organisation leadership and management | Seattle University

- Graduate summary project on the cross-cultural readiness of the non-profit sector in the greater Seattle area

2004,
Toulouse, FRANCE

“Communicate in times of crisis”, “Mastering print from conception to production”

- Training modules organised by Aisakos, e-learning and media relations agency

1995,
Paris, FRANCE

Bachelor of Arts in Communication, Public Relations and Media Relations | EFAP (Ecole Française des Attachés de Presse et des Métiers de la Communication)

- Undergraduate summary project on economic rehabilitation through tourism and communications

Languages

English – mother tongue

French – mother tongue

IT & Other Technical Skills

MS Office 365 – Excel, PowerPoint, Word

CRM – MS Dynamics

CMS – Wordpress

CAT Tools – SDL Trados 2021

Photo | Video – Final Cut Pro, Aperture (Apple software), filming and photography with professional equipment