



MARKÉTA DEMLOVÁ

TRANSLATOR
& TRANSCREATOR

PERSONAL PROFILE

I am a freelance English and French to Czech translation and localisation professional specialized in marketing, advertising, brand-building, and EU matters.

SERVICES

Translation - Transcreation - Editing -
Proofreading - Localization - Subtitling

FIELDS OF EXPERTISE

Consumer products, lifestyle, fashion,
health&body care, luxury products, cosmetics,
sportswear, watches, EU

CONTACT

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RECENT MAJOR PROJECTS

Nike

Primary reviewer of Czech translations for the Nike.com localization project (2016 - Present)

Over 1.6 millions reviewed words

adidas

Translator and proofreader for the adidas.cz website (2017 - Present)

Procter&Gamble

Corporate translation (2018)

67,000 words

TRESemmé

Website localization (2018)

20,000 words

LUSH

Website localization (2016)

37,000 words

Nespresso

Website localization, POS materials, packaging (2018 - Present)

C&A

Website localization, online campaigns, POS materials, catalogues

(2016 - Present)

Rolex

Print advertisement (since 2016)

PayPal

Website localization, email communication

Since 2018

COS

Magazines, email communication (2016-2018)

42,000 words