

INTERNATIONAL ASSOCIATION OF PROFESSIONAL
TRANSLATORS AND INTERPRETERS

Promoting ethical professional practices



The **International Association of Professional Translators and Interpreters (IAPTI)** invites you to take part in its **Seventh International Conference**, which will take place in **Bursa, Türkiye**, on 28-29 September, 2024.

This year, our thought-provoking seminars will be held on the mountainside campus of **Bursa Technical University**, where you will be welcomed by the Translation and Interpreting students.

IAPTI was created by a group of professional language mediators as a vehicle for promoting ethical practices in their profession and as a space in which to establish a dialogue, without censorship and without conflicts of interest, with the aim of promoting effective professional ethics. Currently with **members** in more than **70 countries**, IAPTI has had and continues to have a significant impact in the world of languages.

The previous editions of IAPTI's international conferences were successful beyond words. Language professionals from all over the world came together to learn, share knowledge, and network. This will be an excellent opportunity for you to present your **products and services** and make **great business connections**. Whether you would like to be an **exhibitor** or **sponsor**, we invite you to **book your place** on the conference website.

Please take a look at the **sponsorship packages** we have put together for you. Make your selection, fill in the **registration form** and send it to us at bursaconference@iapti.org. We will follow up with you shortly after that.

We hope that you can join us. Please feel free to contact us if you need more information.

See you in Bursa!

The IAPTI Conference Organizing Committee



SPONSORSHIP OPPORTUNITIES

Increase your visibility by distributing promotional materials and roll-ups; promote and sell your products in the exhibition foyer; gain access to hundreds of new interpreter and translator fans and recognition for supporting our community!

OFFICIAL SPONSOR - UNLIMITED EXHIBITOR PACKAGE – EUR 1,500

This package gives you the greatest amount of exposure!

- Recognition as the **main** conference sponsor during opening and closing ceremonies.
- Logo displayed on screen before main presentations (looping during breaks, before and after sessions).
- Logo and link on conference website and announcements on Facebook, LinkedIn, Instagram and Twitter/X.
- Two full conference passes.
- Logo in conference program.
- One exhibit table or space.
- Roll-up in registration/coffee area.
- Two promotional items in conference bag.

DIAMOND SPONSOR - ENHANCED EXHIBITOR PACKAGE – EUR 1,000

- Acknowledgement as a sponsor during opening and closing ceremonies.
- Logo and link on conference website and announcements on Facebook, LinkedIn, Instagram and Twitter/X.
- One full conference pass.
- Logo in conference program.
- One exhibit table or space.
- One promotional item in conference bag.

PLATINUM SPONSOR - BASIC EXHIBITOR PACKAGE – EUR 500

- Acknowledgement as sponsor during opening and closing ceremonies.
- Logo and link on conference website and announcements on Facebook, LinkedIn, Instagram and Twitter/X.
- One full conference pass.
- One exhibit table or space.

GOLD SPONSOR - INSTITUTIONAL SUPPORT PACKAGE – EUR 250

This category is for professional associations, non-profits and educational institutions.

- Logo and link on conference website and announcements on Facebook, LinkedIn, Instagram and Twitter/X.
- Printed material/promo item in conference bag.

OTHER SPONSORSHIP AND ADVERTISING OPPORTUNITIES

- **One promotional item** in conference bag – **EUR 200**
- **Logo and link on conference website and announcements** on Facebook, LinkedIn, Instagram and Twitter/X – **EUR 150**



SPONSOR REGISTRATION FORM

Please fill in the form below, then save this file and return it ASAP to **IAPTI** at bursaconference@iapti.org.

Sponsor Name: _____

Contact Person: _____

Contact Phone/Email: _____

Contact Mail Address: _____

Sponsorship Package Chosen: (tick as appropriate)

- | | | |
|-----------------------------------|--|---|
| <input type="checkbox"/> Official | <input type="checkbox"/> Gold | <input type="checkbox"/> Logo on Website |
| <input type="checkbox"/> Diamond | <input type="checkbox"/> Institutional | <input type="checkbox"/> Promotional material in conference bag |
| <input type="checkbox"/> Platinum | | <input type="checkbox"/> Exhibit table or space |

Amount to Pay: EUR _____ (subject to availability at the time of receipt)

Payment Details/Method (PayPal, Credit Card via PayPal): _____

BASIC TERMS AND CONDITIONS

- 1. Payment and Cancellations:** To reserve a package, a 50 % deposit will be required. Payment in full is required by 23 September 2024. You will receive payment instructions right after we process your form.
- 2.** All logos (high resolution) and files as well as instructions and requests must be submitted upon confirmation to bursaconference@iapti.org.
- 3.** Exhibit table or space dimensions to be confirmed soon.

Thank you!

International Association of Professional Translators and Interpreters (IAPTI)
IAPTI 2024 Conference – Bursa, Türkiye
<https://www.iapti.org/BSconference/>