



The **International Association of Professional Translators and Interpreters (IAPTI)** invites you to take part in its **Fourth International Conference**, which will take place in **Buenos Aires, Argentina**, on April 22 and 23, 2017 at the Claridge Hotel. And we already have some exciting news! This year's **Keynote Speaker** will be **Carol Saller**, Q&A Editor of *The Chicago Manual of Style Online*.

IAPTI was created by a group of professional language mediators as a vehicle for promoting ethical practices in their profession and as a venue in which to establish a dialogue, without censorship and without conflicts of interest, with the aim of promoting effective professional ethics. Currently with **members** in more than **70 countries**, IAPTI has made and continues to make a significant impact in the language industry.

The previous editions of IAPTI's international conferences were successful beyond words. Language professionals from all over the world came together to learn, share knowledge, and network. This will be an excellent opportunity for you to present your **products and services** and make **great business connections**. Whether you would like to be an **exhibitor** or **sponsor**, we invite you to **book your space** on the conference website.

Please take a look at the **sponsorship packages** we have put together for you. Make your selection, fill in the **registration form** and send it to us at [baconference@iapti.org](mailto:baconference@iapti.org). We will follow up with you shortly after that.

We hope that you can join us. Please feel free to contact us if you need additional information on this event.

We look forward to seeing you in Buenos Aires!

Yours sincerely,

Lorena Vicente  
IAPTI Vice President - Conference Organizing Committee



## SPONSORSHIP OPPORTUNITIES

**Increase your visibility through the distribution of promotional materials and banner displays, promote and sell your products at the exhibition foyer, get access to hundreds of new interpreter and translator fans and get recognition for supporting our community!**

### **OFFICIAL SPONSOR - UNLIMITED EXHIBITOR PACKAGE – USD1,500**

**This package gives you the greatest amount of exposure!**

- Recognition as the **main** conference sponsor during opening/closing ceremonies
- Logo displayed on screen before main presentations (looping during breaks, before and after sessions)
- Logo and link on conference website and announcements on Facebook, LinkedIn and Twitter
- Logo on conference bag (next to IAPTI's logo)
- Two full-conference passes
- Full-page ad in conference brochure
- One exhibit table/space
- Two items of promotional material in conference bag

### **DIAMOND SPONSOR - ENHANCED EXHIBITOR PACKAGE – USD1,000**

- Acknowledgement as sponsor during opening/closing ceremonies
- Logo and link on conference website and announcements on Facebook, LinkedIn and Twitter
- One full-conference pass
- Half-page ad in conference brochure
- One exhibit table/space
- Banner in registration coffee area
- One item of promotional material in conference bag

### **PLATINUM SPONSOR - BASIC EXHIBITOR PACKAGE – USD500**

- Acknowledgement as sponsor during opening/closing ceremonies
- 3/4-size logo and link on conference website and announcements on Facebook, LinkedIn and Twitter
- One full-conference pass
- Quarter-page ad in conference brochure
- One exhibit table/space

### **GOLD SPONSOR - INSTITUTIONAL SUPPORT PACKAGE – USD250**

**This category is for professional associations, non-profits and educational institutions.**

- 3/4-size logo and link on conference website
- Logo in conference brochure
- Placement of printed material in conference bag

### **OTHER SPONSORSHIP AND ADVERTISING OPPORTUNITIES**

- **Lunch Sponsor:** Sponsor-provided banner in lunch room and distribution of company's literature and gifts at a display table; logo and link on conference website and brochure; acknowledgement as Lunch Sponsor – **USD600**
- **Exhibitor rate** (table/space) - logo and link on conference website and brochure - **USD500**
- **Coffee Break Sponsor:** Banner in coffee break area; logo and link on conference website - **USD350**
- **One item of promotional material** in conference bag - **USD250**
- **Quarter-page ad** in conference brochure - **USD150**



## SPONSOR REGISTRATION FORM

Please fill in the form below and then save this file and return it to **IAPTI** at [baconference@iapti.org](mailto:baconference@iapti.org).

Sponsor Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Phone/Email: \_\_\_\_\_

Contact Mail Address: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Sponsorship Package Chosen: (tick as appropriate)

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Official        | <input type="checkbox"/> Gold          | <input type="checkbox"/> Coffee Break                           |
| <input type="checkbox"/> Diamond         | <input type="checkbox"/> Institutional | <input type="checkbox"/> Promotional material in conference bag |
| <input type="checkbox"/> Platinum        | <input type="checkbox"/> Lunch         | <input type="checkbox"/> Exhibit table/space                    |
| <input type="checkbox"/> Quarter-page ad |  |   |

Amount to Pay: USD \_\_\_\_\_ (subject to availability at the time of receipt)

Payment Details/Method (PayPal, Credit Card via PayPal, Bank Transfer): \_\_\_\_\_

## BASIC TERMS AND CONDITIONS

- 1. Payment and Cancellations:** To reserve a package, a 50 % deposit will be required. Payment in full is required by 30 March 2017. Cancellation requests received before 30 March 2017 will be fully refunded less 20 % for administrative fees. No refunds will be made as of 1 April 2017. You will receive payment instructions right after we process your form.
- 2.** All logos and files as well as instructions and requests must be submitted upon confirmation to [baconference@iapti.org](mailto:baconference@iapti.org).
- 3.** Exhibit table/space dimensions to be confirmed soon.

**Thank you!**

**International Association of Professional Translators and Interpreters (IAPTI)**  
**[IAPTI 2017 conference – Buenos Aires 2017](#)**